



Introducing "Martello Casco"

The Coffee Capsule Machine



THE CLEVER ALTERNATIVE

The Clever Alternative

The rising trend of capsule machines is conquering the immediate needs of coffee lovers.

Martello coffee capsule machines cater to the young and educated class of professionals who have a passion for good coffee but yet want a quick, hassle free daily fix.

The whole concept is to bring Martello's passion for good coffee in just a capsule at a great price. A well-designed machine in 3 different colours allows you to make a cup of fresh coffee or tea. This is achieved simply, easily and conveniently in just 3 steps.

Capsules will be price at a mere \$0.80 per piece and will be made easily available in all major electrical stores such as Best Denki, Courts, Harvey Norman and department stores such as Robinsons and Takashimaya. Martello's customers will also be promised options of home delivery for capsules in the near future.

The Ingenious Capsule

3 steps are all you need to make your perfect coffee. Easy, clean and fast.

Step 1.
Insert the capsule



Step 2.
Close the lid



Step 3.
Press the button



... enjoy the coffee or tea.

Each capsule is packed with Martello's passion for good coffee. The coffee capsules are produced in Milan freshly blended with proper grinding and expertise in selection of the blends. The "Martello" capsule system offers the entire spectrum for an outstanding coffee taste with 5 coffee capsules, 2 tea capsules and compliments choices.

(see attached for more info on capsule variety and compliments)

The Ingenious Machine

The perfect coffee needs creative blending, expertise in roasting, proper grinding and most of all the RIGHT machine. The machine uses original Italian components. Each machine is tested to produce consistently accurate water pressure, water temperature and precise brewing time for a perfect cup of coffee or tea.

Choose from a selection of three different colours, Silver, Black and Red.



Retail Price : S\$399 inclusive GST

Fact box

20 Bar Pressure

980 watts motor

1.3 liter, removable and transparent water tank

Capsule ejection system

Size : Height 30 cm, width 23 cm, depth 30 cm

Weight 4.2 kg

Choice of coffees

The quality of our coffee are selected from premium grade coffee beans from Brazil, Guatemala Cameroon and Vietnam. Roasted in Italy, we guarantee the unmistakable, intensive and nevertheless aromatic taste. Martello presents a range of 5 exquisite and specially blended premium gourmet coffees.



Intenso - The strong pick me up, Full of body and strong in flavour. Made of high quality Robusta beans from Vietnam. Retail in Aroma pack of 30 capsules for S\$24 inclusive GST



Crema Gusto – The intensive but mild coffee. Sophisticated with distinctive character. Made of high quality Arabica beans from Brazil and Robusta beans from Vietnam. Retail in Aroma pack of 30 capsules for S\$24 inclusive GST



Café Grande – Lots of aroma for a large cup. Well balanced between strength and flavor. Just delightful. Made of delicious Arabica beans from Guatemala and Robusta beans from Cameroon. Retail in Aroma pack of 30 capsules for S\$24 inclusive GST



Gourmet Gold – The strong aromatic coffee. This exquisite combination of highland quality, Brazilian and Guatemala Arabica beans are roasted to perfection. 100% Arabica beans. Retail in Aroma pack of 30 capsules for S\$24 inclusive GST



Café Light – Caffeine-free enjoyment. Gives a light and aromatic sense of fulfillment. Subtle with a distinct character. Made of 100% high quality highland Arabica beans. Retail in Aroma pack of 30 capsules for S\$24 inclusive GST

Choice of teas

100% natural. No artificial flavouring or colouring are used. Selected from the finest tea leaves in India and roasted immediately after harvest. The tea leaves are packed directly in India into the capsules to retain its freshness.



Earl Black Tea – The finest black tea for breakfast. Full of aroma that fills your senses. Just the way to start your day. Retail in Aroma pack of 30 capsules for S\$24 inclusive GST



Fresh Menta – Peppermint tea in full freshness. Excite your mind with the freshness of this tea. Great for peppermint lovers. Retail in Aroma pack of 30 capsules for S\$24 inclusive GST

Tea capsules are only available from March 2010 onwards.

The compliments

Complete your enjoyment of a good cup of coffee with the Martello range of accessories.



Capsule Box



Clear Cube



Cups & Saucers

About Martello

An upcoming Swiss brand with overnight success stories in the central-Europe region. The brand focus on their passion for good coffee combining the strength of the creative capsule blends and right martello machines to make outstanding coffee. The coffee capsules are manufactured directly from Milan factory and shipped via the shortest route through logistic centres in Italy, Switzerland, Austria and Germany to ensure the freshness of the capsules.

For information contact

Exclusive Distributor

Beste (S) Pte Ltd

6 Tagore Drive

#03-04 Tagore Building

Singapore 787623

Tel 6455 0005

Pearson Lim

Email: pearson_lim@beste.com.sg